

Jake Rome

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EDUCATION

University of Wisconsin-Madison, College of Letters and Science

Madison, WI

B.A. - Journalism

September 2019 - May 2023

Major in Journalism (Reporting)

Major in Communication Arts (Radio-TV-Film)

Certificate of Digital Cinema Production

RELEVANT SKILLS

Experience in Writing, Producing, Directing, Editing, Videography, Field Producing, Broadcast and Digital Content Distribution, Project Management, Adobe Suite, ProTools, Investigative Reporting, AP Reporting, Graphic Design, Social Media Management, Public Relations, Copywriting, Screenwriting, Public Speaking, Customer Service and Restaurant Service

WORK EXPERIENCE

Discover Mediaworks

Madison, WI

Producer

May 2023 - Present

- [Emmy Award-Winning Producer](#) (*Outstanding Achievement for [Nostalgia](#) - Short and Long Form Content*)
- Creates and oversees production of broadcast episodes and digital shorts for [Discover Wisconsin](#) and [Uniquely Wisconsin](#)
- Co-host, producer, engineer, co-editor and social media co-manager for [The Cabin Podcast](#)
- Creates and oversees production of corporate shorts and spot packages
- Satisfies multiple roles throughout pre-production, production, and post production at industry standard
- Manages various tasks, budgets and projects simultaneously under tight deadlines

Curb Magazine, School of Journalism and Mass Communication

Madison, WI

Public Relations Director

September 2022 - May 2023

- Coordinated fundraising events, corporate benefit sales, crowdsourced donations and advertisement sales to meet our goal of \$13,000 to fund the publishing and distribution of Curb: Pulse; the most raised in Curb history, to that point
- Produced and edited audio and visual content to promote and supplement Curb online content
- Created a social media calendar, managed Curb's social media accounts and analyzed social engagement
- Authored a long-form feature article (*The King of Vintage*) for the print edition of Curb: Pulse, produced and edited the Curb Conversations podcast for Spotify, produced multimedia and stand-alone audio stories for Curb online <https://shorturl.at/mAEIM>
- Booked venues and secured sponsors for Curb staff events such as the Curb launch party and the final Curb proof day before publication

SenecaGlobal, IT Services

Oak Brook, IL

Digital Media Intern

October 2021 - February 2022

- Optimized digital text, graphics and multimedia assets for SEO
- Authored blog posts, infographics and listicles for the company website
- Assisted in the creation of social media posts, a social media calendar and brandkit guidelines for social uploads
- Produced, directed and edited SenecaGlobal's Technology News Now video series
- Assisted in coordinating SenecaGlobal's 2022 North American retreat

Del Mar Thoroughbred Club

Del Mar, CA

Marketing Intern

July 2021 - August 2021

- Authored an [article](#) for DMTC's blog
- Participated in marketing and sponsor outreach meetings, shadowed TVG's Director in the simulcast control room
- Wrote, recorded and uploaded reels of races and events for DMTC's social media accounts
- Served in customer service operations including VIP guest escort/guide, information booth attendant, Turf Club Restaurant host and assistant in assembling special benefits for sponsors/race winners

The Topsy Cow

Madison, WI

Server

May 2022 - August 2022

- Strengthened my customer service skills in a busy downtown location; worked efficiently in a stressful, fast paced environment with customer satisfaction as a top priority

PROJECTS AND INTERESTS

Independent/Freelance Creator

May 2023 - Present

- Creates mini-documentaries, shorts, video essays, captions, blog posts, opinion articles, skits and screenplays

Adult League Baseball Player

March 2024 - Present

- Outfielder for the Madison Muskies in the Men's Adult Baseball League of Southern Wisconsin