

Jake Rome

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EDUCATION

University of Wisconsin-Madison, College of Letters and Science

B.A. - Journalism

Major in Journalism (Reporting)

Major in Communication Arts (Radio-TV-Film)

Certificate of Digital Cinema Production

Madison, WI

September 2019 - May 2023

RELEVANT SKILLS

- **Video Production:** Experience as a Writer, Producer, Director, Videographer, Editor, Host, PA, UPM, AD, 2nd AD, Boom Operator, and Gaffer across various corporate spots, podcasts, branded short and long form documentaries
- **Project Management:** Experience managing multiple video campaigns and budgets simultaneously, as a lead producer, across all stages of production, with nearly \$1,000,000 in project revenue recognized since 2023
- **Writing:** Experience copywriting, underwriting, writing scripts, treatments, synopses, articles, blog posts, and press releases

AWARDS

- [2023-2024 Chicago/Midwest Emmy](#): Producer (*Outstanding Achievement for Nostalgia - Short and Long Form Content*)
- [2025 Discover Mediaworks Ignite Award of Excellence](#): Excellence in Respect

WORK EXPERIENCE

Discover Mediaworks

Video Producer/Director/Editor/Host

Madison, WI

May 2023 - Present

- Writes, directs, fully produces and co-edits broadcast episodes, documentaries and digital shorts for [Discover Wisconsin](#) and [Uniquely Wisconsin](#) under tight deadlines
- Acts as an on-camera host in Discover Wisconsin digital shorts and episodes
- Writes, directs, produces and co-edits corporate spots, product videos and shorts
- Manages multiple budgets and client relations across projects simultaneously
- Co-hosted, produced, engineered, co-edited and co-managed social media for [The Cabin Podcast](#) from 2023-2024

Curb Magazine, School of Journalism and Mass Communication

Madison, WI

Public Relations Director

September 2022 - May 2023

- Coordinated fundraising events, corporate benefit sales, crowdsourced donations and advertisement sales to meet our goal of \$13,000 to fund the publishing and distribution of Curb: Pulse; the most raised in Curb history, to that point
- Produced and edited audio and visual content to promote and supplement Curb Online content
- Created a social media calendar, managed Curb's social media accounts and analyzed social engagement
- Authored a long-form feature article (*The King of Vintage*) for the print edition of Curb: Pulse, produced and edited the Curb Conversations podcast for Spotify, produced multimedia and stand-alone audio stories for Curb online

<https://shorturl.at/mAEIM>

SenecaGlobal, IT Services

Digital Media Intern

Oak Brook, IL

October 2021 - February 2022

- Optimized digital text, graphics and multimedia assets for SEO
- Authored blog posts, infographics and listicles for the company website
- Assisted in the creation of social media posts, a social media calendar and brandkit guidelines for social uploads
- Produced, directed and edited SenecaGlobal's Technology News Now video series

Del Mar Thoroughbred Club

Del Mar, CA

Marketing Intern

July 2021 - August 2021

- Authored an [article](#) for DMTC's blog
- Wrote, recorded and uploaded reels of races and events for DMTC's social media accounts
- Served in customer service operations including VIP guest escort/guide, information booth attendant, Turf Club Restaurant host and assistant in assembling special benefits for sponsors/race winners

The Tipsy Cow

Madison, WI

Server

May 2022 - August 2022

- Worked efficiently and strengthened my customer service skills in a busy downtown location, with customer satisfaction as a top priority

PROJECTS AND INTERESTS

Independent/Freelance Creator

May 2025 - Present

- Freelance writer, producer, cinematographer and independent documentary filmmaker